

HOLLY BROOKE ROSE

CURRENT:

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PERMANENT:

2250 La Mesa Ct.
Davis, CA 95618
530-753-0390

EDUCATION:

**Bachelor of Arts in Communications, emphasis Public Relations,
Walk April 2009, Diploma August 2009**
Brigham Young University, Provo, UT

EXPERIENCE:

Public Relations Intern, May 2009 to September 2009

SchoolTipline

- Review 20+ relevant articles daily and post specific articles to Twitter to help manage the brand identity of SchoolTipline.
- Update lead information in company databases.

Public Relations Volunteer, January 2009 to April 2009

LDS Employment Resources Services

- Along with group members, planned and produced a public relations campaign for the launch of a new Web site.

Public Relations Account Member, January 2009 to April 2009

Bradley Public Relations – UNICEF Tap Project

- Wrote press releases and pitched the UNICEF Tap Project to local media.
- Received placement on the local ABC, CBS, FOX and NBC stations along with local papers and radio stations.

Public Relations Volunteer, November 2008 to December 2008

BYU Department of Fine Arts and Communications

- Created a press release and Web site copy for the “Joy to Everyone This Christmas” song released by the department.
- Received placement in local media and a broad reach on the Web site.

Public Relations Volunteer, September 2008 to December 2008

Utah Animal-Assisted Therapy Association

- Created public relations deliverables for a non-profit client as part of a college course.
- Successful placement of a radio public service announcement about the organizations fundraiser.
- Helped to increase attendance to the annual 5K fundraiser through media outreach.

SKILLS:

- Working knowledge of Adobe Photoshop, InDesign, Dreamweaver and Illustrator.
- Time management and organizational proficiency.
- Leader among peers.